

*Wish you were here ~ Cedarburg Artists Guild Studio Tour*



Dear Artist,

The Cedarburg Artists' Guild invites you to participate in one of Wisconsin's largest and most exciting artist's studio tours in the state of Wisconsin!  
**October 7<sup>th</sup> 8<sup>th</sup> and 9<sup>th</sup>!**

Attached you will find the 2011 application. In an effort to have our 2011 map and brochure in circulation for this season's many outdoor festivals we need you to reply in a timely manner. The **Deadline is April 16<sup>th</sup>, 2011**

This year the promotion of the Studio Tour will be better than ever! As always, a color brochure will be our primary communication vehicle. Your artist listing will include your name, a photograph of your artwork and your location. This year we are requesting 2 additional photographs to be used on the **CAG website** and our **Studio Tour Facebook page**. **12,000 brochures** will be in circulation throughout prime locations in Milwaukee, Ozaukee and Washington counties along with ads in many regional publications.

We will play up the "*Wish you were here*"... road trip/driving adventure aspect of the weekend with a passport game for participants encouraging them to meet more artists and see more studios than ever before. In addition, we will have a bigger and more exciting culmination of this fall's art events by combining the **Studio Tour Auction and Party with the CAG Fall Art Show and Awards presentations** on **SATURDAY NIGHT** from 6-9 pm in the Cedarburg Cultural Center. We will have live entertainment, delicious food and beverages ... all while meeting and mingling with the other CAG artists and the public. This will be the "destination"!

The Studio Tour committee has **monthly meetings** leading up to the event... you are invited to attend the meetings to gather up all of the latest ideas and information as well as help out in a big or small way. Please check the CAG newsletter for dates and times. Let's make this the best CAG Studio Tour in the history of the event.

Come along for the ride and lets' make the Studio Tour the best it can be!

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